



Uimhir Thagarta Uathúil: KCC-C55-521

Údar: South Western Regional Drug & Alcohol Task Force

Stádas: Submitted

Aighneacht: Public Health and Advertising

Comhairliúchán:

Draft Kildare County Development Plan 2023 - 2029

14 - Urban Design, Placemaking & Regeneration

Caibidil: Volume 1 - chapters » 14 - Urban Design, Placemaking & Regeneration

Since the Public Health Alcohol act have come into effect, and extraordinary amount of branded alcohol advertisements and branded items such as seating, pop up tents, digital signage promoting branded alcohol products are placed more and more around licensed premises such as hotels, pubs, restaurant, art centres are to be found across the towns and villages of Kildare, and as this is a clause within the Public Health act that the curtilage of a licenced premises these branded alcohol products are promoting outside schools, and areas with significant child and family footfall.

This can have a negative effect on the look of the towns and villages as well as impacting on the preventative and public health measures in relation to alcohol.

We call for this practice to be prohibited within Kildare and that advertising be restricted to the name of the business and general of products stopping the advertisement of branded alcohol products.

Documents Attached: Níl